THE EMPLOYER PERSPECTIVE

German Global MBA

Your organisation becomes the MBA.

Develop your people.
Create value inside your organisation.



Delivered by

IBR
Institute of International Business Relations

MBA degree awarded by

Hochschule Albstadt-Sigmaringen
Albstadt-Sigmaringen University

Why should your organisation *invest in this MBA?*

Your employee is asking you to fund the German Global MBA. What return could this investment bring your organisation—and the person you wish to develop?

ROI STARTS WITH THE FIRST COURSE

Every course is applied to the employee's role, your organisation, its industry and the management problems that need solving. The return takes shape in better-informed decisions, improved management quality, fewer avoidable mistakes and implemented solutions.

Consulting support and executive development are built into the MBA investment, helping your employee create value while still studying.



Value creation does not wait for graduation.

The workplace is where *learning proves its value.*

Participants follow a shared curriculum and apply every course, without exception, to their own organisation's management problems throughout the MBA.

YOUR WORKPLACE DRIVES THE ENTIRE MBA

Across 24 workplace assignments, your employee develops solutions to strategic, operational and leadership problems at work.

Recommendations must withstand organisational reality: can they be implemented, what might stand in the way, and what value could they create?



24 workplace assignments.
24 times knowledge must prove its value.

Management consulting—with the expertise *staying inside your organisation.*

Senior consulting insight that would normally require a separate budget is built into the MBA fee.

EXECUTIVE EXPERIENCE BEHIND THE ADVICE

Our professors bring at least ten years of senior executive or board-level experience, including international leadership. Their guidance draws on first-hand responsibility for organisations and management decisions.

Through personal tutorials and written consultation reports, they question assumptions, identify implementation difficulties and challenge recommendations with practical judgement.

Your employee develops the solutions. Decisions and implementation remain within your organisation.



Professor Kelling with German Global MBA participants

Faculty expertise. Employee implementation. Lasting capability.

Develop—and test—
future executives from within.

Whether onboarding a high-potential employee or preparing a middle manager for executive responsibility, the MBA becomes on-the-job executive development.

Your employee learns the organisation from within, takes responsibility for real management problems and gains exposure to executive decisions beyond the current role.

You can observe how the employee analyses alternatives, exercises judgement and involves others. This gives you evidence of capability and development needs before assigning greater executive responsibility.



Executive readiness is not assumed.
It is developed and demonstrated at work.

From consulting insight *to embedded capability.*



An external consultant may solve today's problem. This MBA develops an employee capable of solving tomorrow's.

The solution creates value.
The capability creates value again and again.

SKILLS PRACTISED FROM FIRST COURSE TO LAST

Leadership, critical thinking, problem-solving and implementation are practised throughout the MBA—not confined to a single course. Your employee exercises these skills in different management situations, from strategy and finance to HR and operations.

EXPERT FEEDBACK. STEP-BY-STEP DEVELOPMENT.

Recommendations are repeatedly examined for sound reasoning, feasibility and potential value. Experienced professors provide feedback; your employee reflects, improves and applies the learning again.

One MBA investment.
Three returns for your organisation.

01 **Solutions for current management problems**

Your employee develops recommendations and solutions with experienced professors providing consulting insight.

02 **Executive capability you can observe**

Real responsibilities give you evidence of judgement, skills and readiness for greater executive responsibility.

03 **Stronger capability for future problems**

Repeated practice of executive skills equips your employee to solve future management problems within your organisation.

Explore participant experiences →

First-hand accounts and programme details on our website.

Practical framework *and next steps*

24

months

18 months of workplace learning, followed by a six-month management thesis.

24

workplace assignments

Real management problems addressed during the programme.

5 + 1

residential + online workshops

Five residential workshops and one online workshop, each lasting five days. Locations and dates depend on the cohort.

STUDY, WORK AND TRAVEL

Allow approximately 8–12 hours a week as a guide. Study and work overlap where assignments address the employee's responsibilities. Plan residential attendance and workload with the employee.

LET'S PLAN THE INVESTMENT TOGETHER

We would be happy to advise you on aligning the MBA with your employee's development needs and your organisation's management problems. Together, we can discuss practical support at work, tuition fees and sponsorship arrangements.

What could this MBA *help your organisation achieve?*

Discuss your employee's suitability, the management problems the MBA could help address, and arrangements for sponsorship with Timur Freimann.



Timur Freimann

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Your organisation becomes the MBA.

MBA awarded by a German public university. Programme accredited without conditions until 2031.

IBR Institute of International Business Relations GmbH

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Explore the German Global MBA

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Explore the university’s MBA page

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